



Thursday, October 29, 2009
Austin Convention Center
www.innotechaustin.com

Austin Startup Row @ InnoTech
Hosted by Austin Technology Council, Capital Factory and Door64.com

InnoTech Austin is the Central Texas' largest business to business technology conference & expo. Last year over 2,000 business and technology professionals attended this one day event.

InnoTech Austin is excited to support the Austin technology community for the sixth year. During this period of Innovation and business change, we feel Austin's continued growth will come from new and emerging companies. For the 2009 event, InnoTech is dedicating part of the expo (which has sold out the past 3 years) to create Startup Row highlighting Austin's emerging community. The Row is open to 10 select companies.

**** To participate your company must meet specific criteria listed below AND acceptance from InnoTech Advisory Council to participate.**

Criteria include:

- Is your Company less than two years old?
- Is your Company currently based or headquartered in Austin or Central Texas region
- Does your Company have less than 1 million in annual gross revenue for 2009 (projected revenue)

** Yes, there is a small fee to participate, but the value package created far outweighs the cost.

If selected you agree to the following line items and small investment.

- Expo space with one six foot draped table, two chairs, wastebasket, small ID sign
- 5 amps of Electricity
- Company name and logo listed on Austin Start Up Row page on InnoTech site
- Company name listed on the Austin Start Up Row page on the Austin Technology Council web site
- Company listed on Door64 Tech map for one year (www.door64.com/techmap)
- Company name on InnoTech exhibitor web page
- Complimentary lunch and event marketing kick-off presentation (Tuesday, September 22)
- Complimentary expo passes for prospects/clients

Investment - \$650 (normal cost is \$1,495)

Please complete the following information and return to seanl@prosperaevents.com or fax 866-232-1675 by August 31, 2009. The information will be sent to the InnoTech Advisory Council selection committee for a quick review and response. This is only open to 10 select companies and it will sell out.

Austin Startup Row @ InnoTech - APPLICATION

Company Name

Contact

Address

City

State

Zip

Phone

Email

Website

Company Background

Product Description (50 words)

No matter the outcome, we encourage you to attend InnoTech and take advantage of the networking and learning environment of InnoTech.

Thank you for your consideration and interest.

Sean Lowery
Executive Director
InnoTech Austin