


INNOTECH SEMINAR QUICK REFERENCE

Wednesday, April 16, 2008

	D135	E141	E142	E143	E145	E147
Focus	eMarketing	Clean Tech	Funding	Developer	Non-Profit Summit	Innovation
8:30am - 9:00am						
9:00am - 9:50am	Strategies for Planning & Building an Online Community	3 Ways Your Company Can Leverage State & Local Programs to Become More Green		Application Integration Through JAVA and .NET Web Services	Cool (and Beneficial) Nonprofit Technology Tools	The Secrets to Predictable Innovation
10:00am - 10:30am	Coffee Break & Networking Compliments of EasyStreet Online Services					
10:30am - 11:20am	What the Heck is a Widget?	Clean-Tech and Sustainability: How the Pacific Northwest Can Leverage Its Unique Assets and Brand		Silverlight 2: How Web Applications Will Be Made	Network Admin Highlight – Keeping your Network Stable and Secure	Accessing Innovation in Oregon
11:30am - 12:00pm	eMarketing Luncheon - Birds of a Feather					
12:00pm - 1:00pm						
1:00pm - 1:50pm	Optimize the Customer Funnel for More Sales-Ready Leads	Your Company's Energy Portfolio	Getting Investor Ready: What, Why & How	Implementing Agile Testing	Software Highlight - Donor Management and Beyond	Going Beyond Core Platform Growth
2:00pm - 2:30pm	Networking Break					
2:30pm - 3:20pm	Search Engine Building Blocks	Green Software - 7 Select Companies Share Their Sustainability Technologies	Changing Landscape of Angel Investing	How is Your Manager "Managing" Under Agile?	Social Networking – What is it? What is the Return on the Investment?	
3:30pm - 4:30pm	Personalized Marketing – Integrating Digital in to Campaigns	Green IT: 5 Ways your IT Department can Save Money & Shrink your Company's Eco Footprint	Changing Landscape of Venture Capital Investing	Understanding LINQ	eCommunications – Best Practices for your Web Site and Email Marketing	
4:30pm - 5:30pm	InnoTech Reception & Networking for Attendees and Exhibitors					