
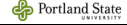




INNOTECH SEMINAR QUICK REFERENCE THURSDAY APRIL 17, 2008

Room Number	F149-152	D135	E141	E143	E146	E147	Security Theater	Technology Theater	InnoTech Theater Sponsored by 
Focus	NW CIO Summit	eMarketing Summit	IT Leadership	Developers Track	Open Source Summit	Infrastructure	Security/Archiving	Various	MICROSOFT
7:30am - 8:00am	Featured Presentation - Don Tapscott, Author of WIKINOMICS: How Mass Collaboration Changes Everything - Sponsored by Portland State University & IBM  								
9:00am - 9:30am	 Exhibits Open Inside Hall E - Enjoy Starbucks coffee compliments of EasyStreet Online Services								
9:30am - 10:20am	Skills Sets of a Leader in Technology	Social Media Marketing for Businesses	Ready or Not? Assessing Your Collaboration 2.0 Preparedness	Agile Project Experiences	The State of the Open Source Industry	The Evolving Data Center: Going From Red to Green	Email Archiving: Improving Productivity and Meeting Compliance Requirements	Wireless Networking: Are We Ready to Cut the Cord?	Unified Communications
10:30am - 11:00am	Break - Inside Exhibit Hall E & Networking								
11:00am - 11:30am		Bringing Sexy Back into Email Marketing	Wiki Then and Now	Introduction to Ruby on Rails	IT Giants and Open Source	Virtualization Strategies For 2008	Security Threat Landscape: A Future Look	Next Generation Workplace: Enabling Digital Collaboration	Implementing Business Intelligence and Performance Management -- Leveraging the Microsoft BI Stack
11:30am - 12:00pm	NW CIO Summit Luncheon								
12:00pm - 1:00pm	The Future-State CIO: What Business Strategists Do	eMarketing Summit Luncheon - Hosted by AMA - Oregon Chapter							
1:00pm - 1:50pm	Emerging Technology Trends - A View From The Top	10 Truths of Marketing in a Web 2.0 World	The Zen of Vendor Management Strategies	The Code is the Easy Part	Open Source for the Public Sector	Managing a Virtualized Environment	You can do THAT with a USB?	Fixed Mobile Convergence - One Wireless Phone for WiFi & Carrier Networks	Your Data, Any Place, Any Time
1:45pm - 2:30pm	InnoTech Happy 45 Minutes - Beverages, Prizes & Demos - Inside Exhibit Hall E								
2:30pm - 3:20pm	CIO Beta Summit Demos	New Media Monetization In 47 Minutes Or Less	What Every Company Needs to Know About "Selling Your Story"	Patterns for Separating UI Code From Business Logic	Open in Oregon Lightning Talks	Everyone's Talking About Cloud Computing, but What Is It and How Does it Affect my Job?	Practices and Techniques in Automating Compliance Efforts	Megatrends in Video Surveillance	Managed Services and the SMB
3:30pm - 4:20pm	Security - Staying Ahead of the Curve	Hot Seat Panel - Real World Advice From the Experts	IT Portfolio Management Breakthroughs - Three Companies, Three Cultures, Three Breakthroughs	Unit Testing with TypeMock	Open Source Communities	Designing Reliable Storage Systems - a Reality Check on Storage Futures	Important Email Security Solutions		Are You Ready To Go SaaS?
4:30pm - 6:00pm	5th Annual IT Executives of the Year Awards & Reception - Hosted by SIM Portland Chapter 